## Sustainable Communities Module: Political Consultant Rubric

Question	Excellent	Good	Fair	Poor
1	Has 3 ideas to determine	Has 2 ideas to	Has 1 idea to	Barely has a
	community's desires,	determine	determine	clue how to
	such as hearings; and	community's	community's	determine
	expectations of 3 factors	desires; and	desires; and	community's
	that will affect feasibility,	expectations of 2	expectations of 2	desires, or
	such as ability to attract	factors that will	factors that will	factors that
	capital, maintain trust	affect feasibility.	affect feasibility.	will affect
	between the stakeholders.	·		feasibility.
2	Understands 3 factors that	Understands 2	Understands 1	Barely gets
	explains why past green	factors that explains	factors that	why past
	development projects	why past green	explains why past	green
	have succeeded or failed,	development	green	development
	such as inability to	projects have	development	projects
	generate an early success;	succeeded or failed;	projects have	succeeded or
	and solid understanding	and a reasonable	succeeded or	failed; and
	of what went right or	understanding of	failed; and a fair	what went
	wrong, such as lack of	what went right or	understanding of	right or
	development experience,	wrong	what went right	wrong.
	or a low priority by a key		or wrong	
	stakeholder.			
3	Has 2 ideas to detect	Has 1 idea to detect	Has 1 idea to	Barely has a
	lurking problems, such as	lurking problems;	detect a lurking	clue how to
	the pending loss of a key	can anticipate 1	problem; or can	detect a
	champion; can anticipate	specific cultural	anticipate 1	lurking
	2 specific cultural	problem, and has a	specific cultural	problem; or
	problems, such as	way to address	problem, and has	anticipate a
	different ways	them.	a way to address	specific
	participating stakeholders		it.	cultural
	think about development,			problem.
	and has ways to address			
	them.			
4	Has 3 ideas to explain	Has 1 idea to	Has 1 idea to	Barely has a
	sustainability to economic	explain	explain	clue on how
	development types,	sustainability to	sustainability to	to explain
	including what would be	economic	economic	sustainability
	the single strongest	development types,	development	to economic
	argument (e.g. decreased	including what	types, including	development
	community opposition),	would be the single	what would be	types, what
	and how could this be	strongest argument,	the single	the strongest
	shown; and also including	and how could this	strongest	or most
	what would be the single	be shown; and 1	argument, and	difficult
	most difficult	idea on what would	how could this be	arguments
	sustainability idea to	be the single most	shown; OR 1 idea	would be.

	explain, and how would	difficult	on what would be	
	this one be handled.	sustainability idea to	the single most	
		explain, and how	difficult	
		would this one be	sustainability idea	
		handled.	to explain, and	
			how would this	
			one be handled.	
5	Has ideas with solid	Has ideas with	Has ideas with	Barely has a
	potential to attract and	reasonable potential	some chance to	clue how to
	maintain positive media	to attract positive	attract media	attract media
	attention.	media attention.	attention.	attention.