

Sustainable Communities Module: Economist Rubric

Question	Excellent	Good	Fair	Poor
1	Mentions 3 ways that green development differs, such as increased opportunity for stake holder input and influence, greater attention to social and environmental concerns and possibilities; and discusses 2 types of green development (e.g. LEED certified green buildings on whatever is built on the site) that are most promising for the sties they have chosen	Mentions 2 ways that green development differs; and discusses 1 type of green development that are most promising for the sties they have chosen.	Mentions 1 ways that green development differs; and discusses 1 type of green development that are most promising for the sties they have chosen.	Barely gets how green development differs; or a type of it that is most promising for the sites they have chosen.
2 & 3	Mentions 3 edges of a sustainability approach, such as cost savings and a better marketing image; and 1 way to show this edge that has strong potential to elicit business' active engagement.	Mentions 2 edges of a sustainability approach; and 1 way to show this edge that has reasonable potential to attract support from business.	Mentions 1 edge of a sustainability approach; and 1 way to show this edge that has potential to attract at least lukewarm support from business.	Barely has a clue of a sustainability edge; or a way to show that it at least will not attract opposition from business.