

Presentations Rubric:

	Beginning (1)	Developing (2)	Accomplished (3)	Exemplary (4)
Adequately describe the benefits of your technology.	Describe the technology and costs	Plus: Give a cost-benefit analysis	Plus: Discuss capital payback period, return on investment	Plus: Clear professional briefing where all are educated by the overview
Closing the deal: Why NJBPU should increase your funding.	A request for funding with some basis identified	An argument is made that elevates this technology above the other presentations	Clearly superior arguments are developed and posed favoring this technology over the others	Strong financial analysis shows this technology clearly more in need of financial support than competitors
Drawbacks to your technology	One or two limitations listed	Multiple limitations of your technology are mentioned and/or described.	Most of the limitations of your technology are described and given a more apposite spin	All limitations are well described and articulated with respect to competitors
Slide content	Spelling and grammar is correct	Layout of slides are clear and not congested	Sufficient slides developed to fully cover the topic and content without excess	Professional organization and illustration materials with all key content highlighted
Time allotment	Over time and poor use of available time on content	On time and managed to give good overview of key points	Excellent use of audience time and each topic is covered well and succinctly	Audience is engrossed by pace of talk, is engaged and wants to hear more
Comparisons to other technologies	A comparative analysis has been attempted	Good comparisons have been made between this and other technologies.	Credible arguments have been framed to elevate this technology over others	Plus" Each key area for all technologies has been listed in a manner that highlights yours in

				best light
Tables	Title and legends are of adequate font for readability	All axes are clearly marked as are the columns, rows, etc.	All footnotes are ordered and labeled properly	Plus: Data is professionally organized
Figures	Title and legends are of adequate font for readability	All trends and axes are clearly labeled and understandable from distance	Colors are easy to view, and the overall figures are very easy to read	Plus: Figures clearly support the points the presentation is making